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Patent, Trademark and Copyright Causes
Unfair Competition, Trade Secrets,
Licensing and Litigation

++ Of Counsel

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*Practice limited to Matters and Proceedings
before Federal Courts and Agencies; not
Admitted in DC

** Registered Patent Agent: not Admitted in DC

FORM PTO-1082

TRANSMITTAL FOR NEW U.S. PATENT APPLICATION

Commissioner of Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Re: New U.S. Patent Application
For: **A METHOD AND SYSTEM FOR INTERACTIVE ADVERTISEMENT**
Inventor(s): Eliahu MOSHE
Attorney Docket: 25811

Sir:

Attached hereto is the application identified above, including:

47 Pages Application Consisting of:
31 Pages of Textual Specification
4 Pages of 20 Claims
1 Abstract of the Disclosure
11 Sheets of drawings.
 Preliminary Amendment
XX Executed Inventor's Declaration
 Unexecuted Inventor's Declaration
XX Assignment and cover sheet
 Priority Document
 Information Disclosure Statement

The Government filing fee* is calculated as follows:

Total Claims	<u>20</u> - 20 = 7	x \$18.00 =	\$ 0.00
Independent Claims	<u>4</u> - 3 = 1	x \$86.00 =	\$ 86.00
Base Fee			\$770.00
Multiple Dependent Claim Fee (\$290.00)			\$ 0.00
Subtotal			<u>\$856.00</u>
TOTAL FILING FEE*			
(accounting for small entity status)			<u>\$428.00</u>

- ☒ Reduced by one-half, as applicant(s) is/are a "small entity".
Applicant asserts eligibility for Small Entity Status.
- Benefit is claimed under 35 U.S.C. ' 119(e) from U.S.
Provisional Patent Application(s) No. _____ filed
_____.
- Foreign priority is claimed under 35 U.S.C. ' 120 from
_____ Patent Application(s) No. _____ dated _____.
- Priority document(s) will be submitted at a later date.
- Priority document(s) is/are submitted herewith.
- Executed Declaration(s) will be submitted at a later date
pursuant to 37 CFR ' 1.41 and ' 1.53, with an appropriate
surcharge under 37 CFR ' 1.16(e).
- ☒ Formal drawing(s) is/are attached.
- Formal drawing(s) will be submitted at a later date.
- ☒ Assignment document(s) is/are submitted herewith; the recorda-
tion fee of \$40.00 per document is enclosed herewith.
- Assignment document will be submitted at a later date.
- A Verified Translation will be submitted at a later date.
- No payment is enclosed at this time. Full payment will be
made when the executed Declaration is submitted.
- ☒ Submitted herewith is a check in the amount of \$ 428.00. The
Commissioner is hereby authorized to charge any deficiency or
credit any excess to Deposit Account No. 14-0112.

Respectfully submitted,
NATH & ASSOCIATES PLLC



Gary M. Nath
Registration No. 26,965
Lee C. Heiman
Registration No. 41,827
Customer No. 20529

Date: November 5, 2003
NATH & ASSOCIATES PLLC
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(202)-775-8383
GMN/LCH/dd (1082)

MAIL STOP PATENT APPLICATION
Attorney Docket No. 25811

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Eliahu MOSHE

Serial No. NOT YET ASSIGNED

Filed: November 5, 2003

For: A METHOD AND SYSTEM FOR INTERACTIVE ADVERTISEMENT

TRANSMITTAL LETTER

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

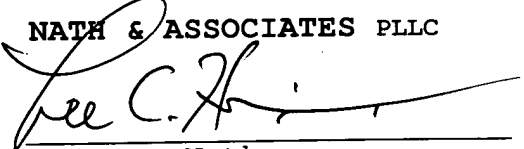
Submitted herewith for filing in the U.S. Patent and Trademark Office is the following:

- (1) Transmittal Letter
- (2) PTO Form-1082
- (3) 47 page Application consisting of:
 - 31 pages Textual Specification,
 - 4 pages of 20 claims,
 - 1 page containing the Abstract of the Disclosure,
 - 11 sheets drawings;
- (4) Executed Declaration/Power of Attorney
- (5) Assignment and Recordation Cover Sheet
- (6) Check No. 19714 \$ 428.00 for filing fee and additional independent claim as a small entity;
- (7) Check No. 19715 \$ 40.00 for recordation fee.
- (8) Postcard for early notification of serial number.

Respectfully submitted,

NATH & ASSOCIATES PLLC

By:


Gary M. Nath
Registration No. 26,965
Lee C. Heiman
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Date: November 5, 2003

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